



2026 ONCAT CONFERENCE

Helping Learners Find Their Way
February 3 & 4 | Toronto, Ontario



Sponsorship Opportunities

Join us

As a key partner of Ontario's postsecondary institutions, you are invited to sponsor the 2026 ONCAT Conference: Helping Learners Find Their Way. Sponsorship is a great way to signal your commitment to Ontario's postsecondary sector and to gain visibility with leaders and decision-makers across the province.

Tuesday, February 3 and Wednesday, February 4, 2026

The Conference Centre at the University of Toronto | 89 Chestnut St

About ONCAT

ONCAT drives innovation to help learners get where they want to go, no matter where they begin. As a vital partner and convener of the postsecondary education and training sectors, ONCAT expands opportunities for learners to access postsecondary credentials and receive recognition for prior and informal learning, as well as transition into the labour market.

ONCAT helps learners navigate and succeed in Ontario's postsecondary system by managing ONTransfer.ca, a trusted resource – used by more than 200,000 people each year – for exploring transfer options across colleges, universities and Indigenous Institutes.

ONCAT advances learner mobility by working with postsecondary institutions to promote shared tools and effective strategies, support projects that enhance learner-friendly practices and conduct research that identifies system-wide efficiencies. Funded by the Government of Ontario, ONCAT is building a more seamless, student-centred postsecondary system.



Helping learners find their way

The education-to-employment journey is rarely a straight line. Some learners develop different interests and explore other opportunities; in other cases, external factors – like a global pandemic or financial downturn – intensify the pressure for learners to pivot, upskill and retrain.

Navigating new career directions may require additional education and credentials. How can Ontario's postsecondary institutions empower learners with the confidence, skills and tools they will need to find their way – no matter which personal and professional goals they choose to pursue in the future?

Program

Over two dynamic days, attendees will exchange transformative ideas, explore cutting-edge tools and connect with forward-thinking changemakers.

A vibrant program of panels, presentations and keynotes will highlight recent trends and insights related to learner mobility, as well as identify future opportunities to implement promising practices and scale innovative solutions.

Attendees

The previous ONCAT conference attracted approximately 200 attendees from the postsecondary sector.

In 2025, ONCAT launched a strategy to attract more senior-level decision-makers from Ontario colleges, universities and Indigenous Institutes.

ONCAT also expanded engagement activities to a broader spectrum of departments, including teaching and learning centres, quality assurance and curriculum units, academic schools and areas, recruitment, admissions, registrar and transfer offices and student support services.

The 2026 ONCAT conference provides the opportunity to build meaningful connections with a wide array of people, including:

- senior administrators and decision-makers from postsecondary institutions
- instructional designers, curriculum leads and academic program developers
- faculty and academic advisors
- government representatives from MCURES
- leaders from postsecondary organizations, such as Council of Ontario Universities, Colleges Ontario, Higher Education Quality Council of Ontario, eCampusOntario, BCCAT, etc.



Engage with leaders

The 2026 ONCAT Conference brings together postsecondary leaders and change-makers who are shaping the future of higher education in Ontario. As a sponsor you will have the opportunity to interact with sector leaders and decision-makers and to increase awareness of your organization's brand among hundreds of delegates.

Sponsorship Categories

	PLATINUM	GOLD	SILVER	BRONZE
Complimentary conference tickets	6	4	4	2
Display of your organization's logo on the conference website	✓	✓	✓	✓
Display of your organization's logo in promotional emails and in the ONCAT newsletter	✓	✓	✓	✓
Public acknowledgment of your organization's sponsorship on ONCAT social media posts	✓	✓	✓	
Exhibitor booth in conference area	✓	✓	✓	
Display of your organization's logo on printed conference signage	✓	✓		
Public acknowledgment by ONCAT's leadership during the conference	✓	✓		
Display of your organization's logo on digital screens throughout conference	✓	✓		
Opportunity to introduce a keynote speaker and promote your organization at the conference	✓			
Cost	\$12,000	\$8,000	\$4,000	\$2,000

Contact us

To sponsor the 2026 ONCAT Conference or for questions about conference programming, contact Daphne Bonar, Director of Programs and Engagement (dbonar@oncat.ca).

